



GREATER BAY AREA

YOUNG LEADERS PROGRAMME

20-25 May & 9-14 June 2019

Hong Kong & Guangdong, China



PROFESSIONAL PLATFORM FOR NEW IDEAS

The Guangdong-Hong Kong-Macao Greater Bay Area is poised to become the world's largest Bay Area. Large infrastructure projects have made the region more integrated, and further economic cooperation will propel the region into a global center for trade, finance, and innovation.

To seize opportunities in the region, the next generation of leaders need the soft skills, knowledge and awareness required to navigate the GBA's diverse and dynamic landscape.

Expanding on GIFT's Hong Kong Young Leaders Programme, the inaugural **Greater Bay Area Young Leaders Programme (GBA-YLP)** draws on GIFT's best-in-class experiential learning methodology refined over 60 programmes across Asia. It offers young professionals from the public, private and civil sector a ground-breaking platform to engage in cross-sectoral collaboration and to cultivate the mindset shifts and behaviours for leadership in the 21st century.

Dynamic classroom learning followed by a rigorous real-world project in the GBA allow participants to hone their personal effectiveness and problem solving skills and give meaning to thinking 'outside the box'.

CLIENTS



KEY BENEFITS

- ◆ Create culture of collaboration and high-performance teamwork
- ◆ Strengthen business planning and business modelling skills
- ◆ Tools for outcome-driven meetings and purposeful engagement
- ◆ Communicate with confidence and learn cultural dexterity
- ◆ Understand trends shaping markets, governance and societies
- ◆ Constructive individual evaluations and recommendations for future growth
- ◆ Realise the importance of empathy in leadership
- ◆ Build strong networks across industries and sectors in the region



FEE

US\$12,000 per person. Includes course materials, coaching, personalised evaluation report, accommodation, transport, most meals



REGISTRATION & QUESTIONS

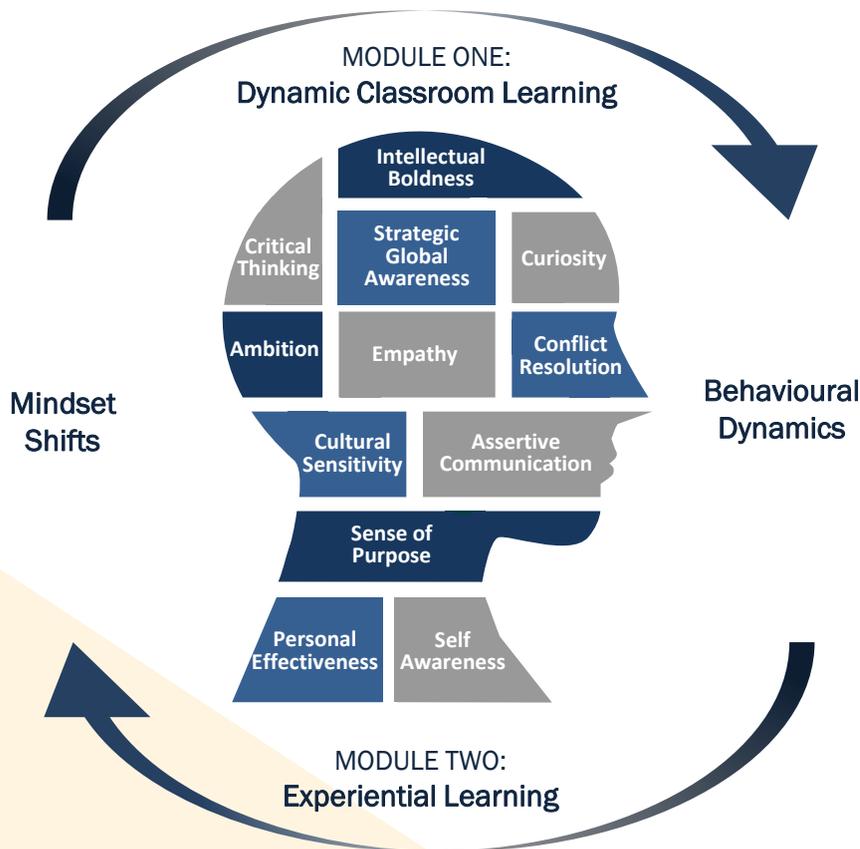
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WANT TO KNOW MORE?

Visit www.global-inst.com to learn more about GIFT

BEST-IN-CLASS EXPERIENTIAL METHODOLOGY



"The programmes are designed to help participants ... learn how to adapt their business models to succeed in new markets."



People learn 70% through experience, 20% through relationships, and 10% through formal training methods.

GIFT Programmes have been presented at the United Nations as an "Innovation in Leadership Development".



MODULE ONE: Dynamic Classroom Learning

WHEN 20 - 25 MAY 2019
WHERE HONG KONG

Candid discussions, debate and role play related to the trends and changes shaping the GBA's future.

Content and methodology focus on the soft skills critical for aspiring leaders: agility, self-awareness, communication, and the ability to give and receive constructive feedback.

Facilitators and guest speakers convey a new narrative on leadership, the world around us and the evolving roles of key sectors in our society.

PROPRIETARY CURRICULUM



- Hong Kong, Greater Bay Area and the World
- Trends Shaping the 21st Century
- Impacts of Globalisation
- The Role of Business, Government and Civil Society
- Behaviour Before Brand



- Building High Performance Teams
- Purposeful Stakeholder Engagement
- Leading Outcome-Driven Meetings
- Effective Communication
- Growth vs Fixed Mindsets

FACILITATION



Led by **Chandran Nair**, GIFT Founder and CEO

- Regular speaker at WEF, OECD, APEC, UN and global forums
- Advisor to MNCs on strategy and leadership
- Executive Committee Member of Club of Rome
- Author of *Consumptionomics* and *The Sustainable State*

Previous guest speakers and mentors include:

- **Ronnie Chan**, Chairman, Hang Lung
- **Anson Chan**, Former Chief Secretary, HKSAR Government
- **David Eldon**, Former Chairman, HSBC APAC
- **Annie Chen**, Chair, RS Group
- **Joseph Phi**, President of LF Logistics and Executive Director of Li & Fung

MODULE TWO: Experiential Learning

WHEN 9 – 14 JUNE 2019
WHERE GREATER BAY AREA



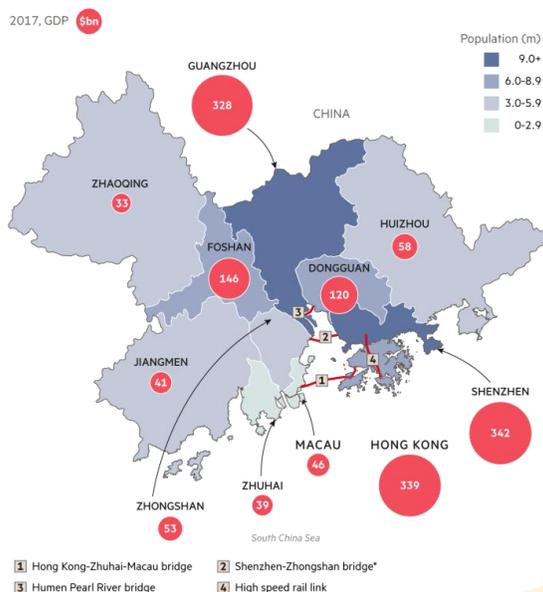
Rigorous action learning alongside business planning sessions stretch participants and give meaning to “thinking outside the box”. Participants will work on a real-world project in the Greater Bay Area (GBA) applying their knowledge and skills learnt from Module One.

For the GBA-YLP, GIFT is partnering with the Global Acceleration Academy of the Hong Kong Science and Technology Parks Corporation to develop new frameworks for innovation in the GBA.

Site visits and meetings with government officials, business leaders and communities provide a unique view of the GBA’s social, political and economic landscape.

Interventions and mentoring by facilitators encourage real-time reflection and feedback, whilst business planning sessions and a safe environment help participants hone leadership skills and internalise their learning by doing.

Presentation to key stakeholders at a public forum on the final day tests participants on professional commitment and communication.



The Guangdong-Hong Kong-Macao Greater Bay Area

Over 69 mil residents

12% of China's GDP

Larger than bay areas: Tokyo, New York, San Francisco

“The GIFT YLP is an innovative, informative and eye-opening programme. It has changed my work and personal life in a positive way. The highly interactive workshops, seminars and meetings with distinguished people from across the social spectrum really broadened my horizons and enriched my understanding significantly. It's challenging, and yet enjoyable, working with brilliant people from various industries.”

Andy Fong, Drainage Services Department, Hong Kong SAR Government



“YLP was a unique leadership-in-action programme where participants from diverse backgrounds worked closely together towards a common goal. The experience was unlike traditional executive training and I can definitely leverage what I have learned in my career development.”

Margaret Fung, MTR Corporation



“The GIFT programme has been such a rewarding experience for me with its unique field project approach. I'm amazed with the quality and the depth of these commercial projects which are compact and yet significant enough to bring positive economic and social value to many people. Highly recommended for those who are sick and tired of conventional classroom trainings where leadership is only taught on paper.”

Patrick Jia Dong Zhu, HSBC



“The YLP was a rewarding and empowering experience for me with its unique field project approach that translates ideas into actions. Highly recommended for those who strive to think and act big, and wish to receive leadership training that is taught through solving real problems with a passionate group of bright minds.”

Rachel Wong, HK Council of Social Service



The **Global Institute For Tomorrow (GIFT)** is an independent think tank and a provider of executive education. GIFT is focused on advancing a deeper understanding of the shift of influence from the West to Asia, the dynamic relationship between business, society and the state, and the reshaping of the rules of global capitalism.



The Greater Bay Area Development Plan released by the Chinese Central Government in February outlines the integration of Hong Kong, Macao and 9 cities in Guangdong province to create a major centre of economic activity and world-class innovation and technology hub. Young professionals in Hong Kong and mainland China must take an active role in shaping the region's future.

GBA Innovations with Impact



XAG – Using drones to apply targeted pesticide and fertilisers to improve farm productivity and food safety.

Partnering with Hong Kong Science and Technology Park, GIFT's **Greater Bay Area Young Leaders Programme** enables participants to cultivate the leadership skills necessary to excel in the GBA and learn first-hand about emerging opportunities in the region. Through GIFT's proprietary learning methodology, they will create a new innovation framework to attract global startups, contribute to the strategic development of the GBA and promote technologies that can drive positive economic, social and environmental impact.



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PROJECT PARTNER

HKSTP 香港科技園
Comprising Science Park, InnoCentre and Industrial Estates, Hong Kong Science & Technology Parks Corporation (HKSTP) is a statutory body dedicated to building a vibrant innovation and technology ecosystem to connect stakeholders, nurture technology talents, facilitate collaboration, and catalyse innovations to deliver social and economic benefits to Hong Kong and the region.

GLOBAL ACCELERATION ACADEMY
The Global Acceleration Academy (GAA) pairs high-flying start-ups from around the world with market-leading brands to commercialise and localise innovative products and introduce them to the market faster, leveraging the advantages of Asia's most connected city, Hong Kong.



The Greater Bay Area at a glance

70 million residents

US\$1.5 trillion GDP

3 of the world's 10 busiest ports